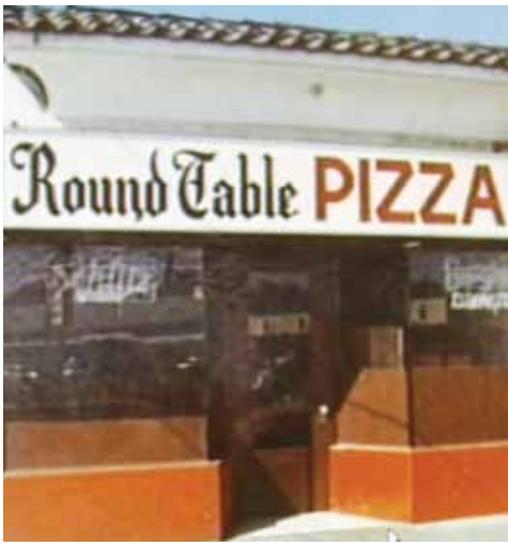


a little bit about
who we are





Known as “The Last Honest Pizza,” Round Table Pizza is unique among the pizza chains in the U.S. We are known for our innovative pizzas, gourmet flavors and menu innovation. Among the national chains, only Round Table Pizza makes its dough fresh in its restaurants everyday and tops its pizzas with fresh, aged three cheese blend and bountiful fresh toppings. Founded in 1959 in the San Francisco Bay Area, Round Table Pizza quickly became a family favorite for its great tasting pizza and welcoming family atmosphere and has grown into the premiere West Coast pizza chain with over 450 restaurants in California, Nevada, Oregon, Washington, Arizona, Alaska and Hawaii.



who we are



For over 50 years, Round Table Pizza has been the home to celebrations for generations of families on the West Coast. There are few people who live near a Round Table Pizza that don't fondly recall a birthday, soccer team, Little League or family gathering at a Round Table Pizza.



An iconic West Coast brand, Round Table Pizza represents the best of two eras. The past, with its long standing commitment to honest, great tasting pizzas, fresh toppings and restaurants that are often the meeting places for their communities. And the future, with its innovative products, on-line ordering and highly developed point of sales systems that precisely track labor and inventory, among other items.



we are
all about

Round Table Pizza is nationally recognized and award winning for its tasty original thin pizza crust, zesty tomato sauce and bountiful and innovative fresh toppings.

Our proprietary dough is made from scratch daily in the restaurants with a unique system that ensures each bite is the right blend of crunchy and chewy.

Our tomato sauce is based on fresh California tomatoes grown and selected just for Round Table Pizza and has a unique zesty flavor when our blend of 11 different herbs and spices is added.

pizza

Our cheese is never frozen, which makes us unique among most of our competitors.

We use a proprietary 3 cheese blend that is the foundation of our pizzas, consisting of whole milk mozzarella, smoked provolone, and a cheddar that has been aged for over 190 days.

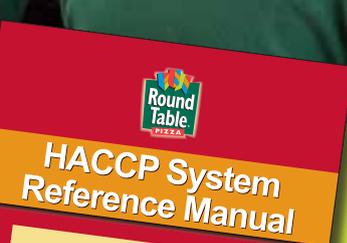
Our guests also appreciate that our pizzas are abundantly topped with meats of premium quality – no fillers – and fresh and flavorful vegetables.

Not only can you taste the difference but you can see the difference between our pizzas and pizzas from competitors who do not make and roll dough daily in their restaurants, use frozen cheese, and top their pizzas with a trickle of inferior toppings.

50 years of experience

has helped us create best-in-class training and operations systems. They are a half-century's culmination of best practices that reflect Round Table Pizza's commitment to franchise success.

For all our operators, those systems represent a unique combination of techniques that build upon the importance of both accountability and rewards.



Round Table PIZZA
HACCP System Reference Manual



Round Table PIZZA
The Least Honest Pizza.
Restaurant Manager STEP Program Development Binder

STEP Program
Skill Verification Tests

Training Videos

Classes

Skill Cards

training systems



Round Table PIZZA
Operations Manual



R.T.U.

ROUND TABLE UNIVERSITY

Manuals

Job Aids

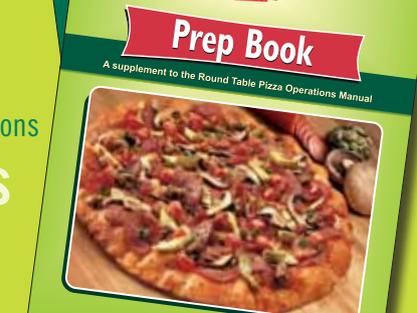
Trainer Instructions

Curriculum Workbooks

Skill Assessments Tests



Round Table PIZZA
Prep Book



A supplement to the Round Table Pizza Operations Manual
Prep Book

family experience



Throughout its 50+ year history, Round Table Pizza has clearly differentiated itself by focusing on fun family dining. Round Table Pizza's long heritage of family-friendly restaurants has established the brand as a favorite of many generations of guests, so that when families are making their decisions about where to dine, Round Table Pizza is an easy choice. They come back to Round Table Pizza again and again for many reasons, including:

- Our “family-style dining” centered around shared pizza, which encourages interaction around the table
- Customizable, high quality pizzas, salads and a diverse menu that is designed to meet a variety of family preferences and tastes, including our Salad Bar, Lunch Buffet and, in some restaurants, Pastas and Artisan Flatbreads
- A relaxed environment that both children and adults enjoy, creating a unique, fun experience for everyone
- Arcade games, that provide both entertainment and additional income, yet do not detract from family interaction
- Banquet rooms in most locations that are ideal for a variety of parties and social gatherings



flexibility of concept

Round Table Pizza provides a multifaceted and flexible restaurant model.

For example, we offer quality and convenience across three dining options: Dine-in, Delivery and Carry-out.

We've found that success in one of those segments elevates the brand and drives further demand in the other segments.

We've also seen that offering these three dining options provides flexibility and growth opportunities for enterprising franchisees,

including development in non-traditional, high traffic locations such as airports, sports venues and hotels.



Round Table is both proud of our heritage and excited about our growth opportunities with new franchisees. We look forward to partnering with entrepreneurial individuals and organizations as we expand the brand's reach worldwide.



